

Silkron® Smart Vending solution - Vendron enables the vending machines to be capable of:

- ✓ Multimedia interactivity
- ✓ Cash and cashless payment
- ✓ Digital signage
- ✓ Video Analytics
- ✓ Telemetry
- ✓ Remote manageability

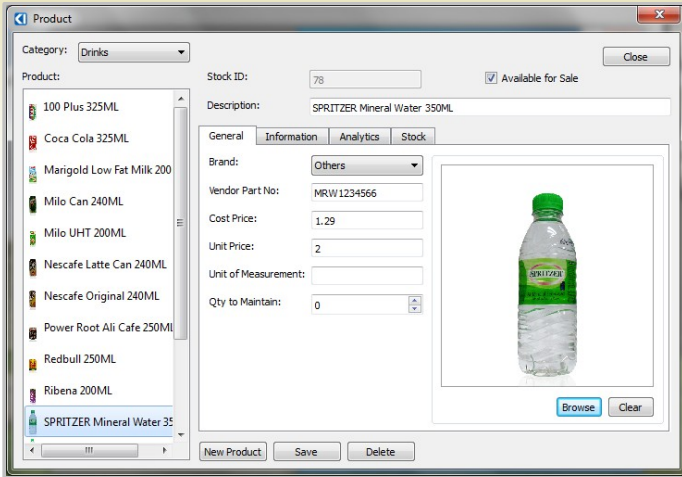
Multimedia interactivity with large touch display will attract more attention and will be very appealing to the potential customers, thus increase sales of the products.

Accepting both cash and cashless payment such as debit/credit cards, mobile payment, internet payment and so on will provide convenience to the customers and indirectly promote more sales, besides encouraging the sales of higher value items.

The adoption of digital signage will generate a new source of advertising income for vending operators, leveraging on the high-traffic location of the vending machines allowing faster ROI of the deployment. Targeted ads can be displayed based on the video analytic result (gender and age group), locations and sales history of the vending machines.

Vendron provides telemetry and remote accessibility to the vending machine's operation status such as alerts when the machine is stuck, vandalized, out of stock and so on. The vending operators can also remotely access to the inventory level of the stock with the servicing and restocking route optimized to maximize efficiency by reducing labor and fuel costs.

Vendron SDK



Time to market is an importance factor in every industry. To enable vending machine manufacturers to build or upgrade their own smart vending machines with all our smart vending capabilities in a timely manner, Silkron® provides Vendron Software Development Kit (SDK) that incorporates a rich set of application programming interface (API) libraries and tools.

The SDK allows smart vending software to be developed on either Windows or Linux operating systems. Vending companies will have the ability to write or customize applications based on Silkron® Vendron SDK. By leveraging on the Vendron SDK, vending machine manufacturers can also rapidly convert their existing conventional vending machines into the intelligent ones, integrated with the advanced smart capabilities and functionalities.

Vendron Cloud

Vendron Cloud is a cloud-based web manageability service that can be accessed from anywhere on any compatible devices including PC, smart phones, tablets and so on to remotely manage and monitor your clusters of vending machines in disperse locations.

With Vendron Cloud service, the vending operators can manage their vending business in more efficient and profitable manners, benefited from the comprehensive and easy-to-use features with real-time data, such as centralized inventory management, consolidated sales management and tracking, cash collection traceability, stock replenishment management with map-based route planning, digital signage content management and many more. All of these means less loss, less cost, more efficiency, and more profits.



For more info, please visit <http://vending.silkron.com> or email us at sales@silkron.com